

## ECOSYS Analysis: Ecosystem Actors (P7.C)

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Seq	Actor	Examples	Roles	Community Advocate (Why?)	Filters (Mindset Influence)	Issues
1	Federal DoEd		Policy			Removed from trenches
2	State Legislature	TX, CA, NY, etc.	Funding			Insufficient depth of insight/info
3	School Board / District / LEA	County & City level	Administration of Policy & Funding (area)			
4	Principals / School Administrators		Administration of Policy & Funding (school)			
5	Teachers		Educator (primary provider)			<b>multiple-to be discussed</b>
6	Students		End-User (primary recipient: knowledge, skills)			Little or no say
7	Parents		Priority-setting, Educator (home school)			<b>multiple-to be discussed</b>
8	Employers		End-User (work force)	YES Need workers		<b>multiple-to be discussed</b>
9	Homeowners		Downstream value extraction	YES Want higher property values	Respond to 'quality' reputation	
10	Companies & Business Owners		Investor (passive, opportunistic)	YES CSR & want business		<b>multiple-to be discussed</b>
11	Philanthropy	Foundations	Investor (active)	YES CSR		
12	Realtors		Advocate (passive)	YES Want higher property values, business		
13	Local Gov't Officials	Town Council, Bd of Supvs	Funding Allocation	YES (its their job !!)		<b>multiple-to be discussed</b>
14	NGO Non-Profits		Content Creator, Educator (alternative)			<b>multiple-to be discussed</b>
15	Text Book Companies		Content Creator			High degree of content control